

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Electoral Rolls – Special Summary Revision of Electoral Rolls w.r.t. 01-01-2012 as qualifying date - Awareness and Publicity Campaign – Payment of Rs.23,60,420/- to M/s Livewires Advertising Private Ltd., Hyderabad towards the cost of Design, Printing and supplying of Posters, Flex Banners and Pocket Calenders – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 5364**

**Dated: 30-11-2011**

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011
2. Memo.No.9535/879/B.G.I/2011, dt: 14-107-2011 from Finance (BG-I) Dept.,
3. G.A. (Elecs.E) Dept. Lr.No.3389/Elecs.E/A2/2011-25, dt: 29 -10-2011 .
4. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No. Prod - 215, dt:11-11-2011.

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**ORDER:**

In the Government letter 3<sup>rd</sup> read above, M/s Livewires Advertising Private Limited, Hyderabad have been requested to Design, Print and supply 1,30,000 numbers of Posters, 1,200 Nos of Flex Banners in Telugu, English & Urdu and 5,00,000 Nos of Telugu & 5,00,000 Nos of English Pocket Calenders and Service Tax thereon @ 10.3%. Accordingly, the agency has printed and supplied the material and furnished the invoice for an amount of Rs.23,60,420/- including Service Tax @ 10.3% and requested for arranging payment in the reference 4<sup>th</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.23,60,420/-** (Rupees Twenty three lakh sixty thousand four hundred and twenty only) to M/s Livewires Advertising Private Ltd., Hyderabad towards the cost of Design, Printing and supply of the 1,30,000 numbers of Posters, 1,200 Nos of Flex Banners in Telugu, English & Urdu and 5,00,000 Nos of Telugu & 5,00,000 Nos of English Pocket Calenders including Service Tax for Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date.
3. The expenditure sanctioned in para 3 above shall be debited "**2015 – Elections – MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 210 Supplies and Materials / 211 Materials and Supplies**" and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1<sup>st</sup> read above.

(Contd..2..)

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4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credited in favour of "**M/s. Livewires Advertising Private Ltd., Hyderabad**" A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad (IFSC Code:SBHY0020812).

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Freezing orders issued in the Memo. 2<sup>nd</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWARLAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,  
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER